

SC/MLA

Annual  
Committee Reports

2005/2006

## **Archivist**

Annual Report

March 2006 – October 2006

The Southern Chapter archives moved to the Lister Hill Library of the Health Sciences at the University of Alabama at Birmingham from the Emory University Woodruff Health Sciences Center Library on March 17, 2006.

Lister Hill acquired a new set of shelves for the archives, which is housed in the archivist's office on the second floor of the library. Additional archival file folders and documents boxes have been ordered and should arrive soon.

We've received four significant collections of documents over the last few months. Both Nancy Clemmons and BJ Schorre donated their SC documents to the collection. Marilee Creelan, the SC/MLA Bookkeeper, forwarded four boxes of materials including a number of financial papers and other documents. The second shipment was from Patricia Cole which includes a variety of materials. Once the freshly ordered supplies arrive, we'll go through these materials and incorporate them into the collection. I've also sent out an email reminding people to submit their meeting minutes and other materials. Many thanks to all who donated materials so far.

I've fielded two inquiries from SC members.

I'm really excited to be the archivist and look forward to working with everyone!

Special thanks to Mary Lynch for her years of service and continuing to be a resource for me.

Respectfully Submitted

Lisa A. Ennis

SC/MLA Archivist

## **Benchmarking Committee**

Annual Report

October, 2006

The SC Benchmarking Committee, which is composed of one member from Southern Chapter state, Puerto Rico and the Virgin Islands, is almost fully selected:

AL – Tracy Powell

FL – Sue Felber

GA – vacant

MS – Karri Swaggart – New Appointee, Replaces Mary Fran Protsman

PR – Elsa Lopez

SC – Kay Smith – New Appointee

TN – Jan Haley

VI – vacant

The representative(s) for the Virgin Islands and Georgia are still in the process of being recruited.

The Committee will be chaired by the MLA Benchmarking Chapter Liaison (BCL), the new title for the Benchmarking Chapter Educator/Enhancer, Linda Garr Markwell. The revised BCL role, overview and job responsibilities are attached again for this years report as information.

The goals of the newly created Benchmarking Committee for the October, 2005 to October 2006 are:

- appoint and maintain a Committee with one member from each of the states within Southern Chapter, Puerto Rico and the Virgin Islands
- encourage the librarians/libraries of the Southern Chapter members (all members with the exception of those medical school librarians/libraries reporting statistics to AAHSLD) to participate in the MLA Benchmarking Network during its next open entry period
- work with the committee members to educate Southern Chapter members about the advantages of participating in the MLA Benchmarking Network
- work with the committee members to develop publicity for each state, PR, and VI representative to use in encouraging the Southern Chapter librarians to participate in the MLA Benchmarking Network

#### **COMMUNICATIONS:**

1. Michelle Brewer – Sept 15, 2006:  
The next survey is planned for 2007.  
The survey tool will be revised as soon as possible.
2. Kate Corcoran – Sept. 18, 2006:  
During fall of 2006, the questions which don't change very much from survey to survey will be streamlined into a "Profile" section, which will be preloaded into the survey for previous survey participants, thus eliminating the necessity of repeating information.  
The date for the 2007 survey launch should be available in early spring, 2007.

**BCL List on MLANET:** The Chapter Liaisons are listed on MLANET at the following URL:

[http://www.mlanet.org/members/benchmark/bcl\\_list.html](http://www.mlanet.org/members/benchmark/bcl_list.html)

**Chapter Council Liaison to Benchmarking Editorial Board:** Melissa Just

**Benchmarking Editorial Board: (the term for many of these ends May 2006)**

Michelle Volesko Brewer – Chair (6/06-5/07)

Douglas Joubert (6/05-5/08)  
Melissa Just – Chapter Council Liaison (1/04-5/07)  
Connie Schardt – Board Liaison (6/06-5/07)  
Jeannine Cyr Gluck (1/04-5/07)  
To Be Appointed – AAHSL Representative  
To Be Appointed – Hospital Libraries Section Rep.  
Kate Corcoran – Staff Liaison

Submitted by: Linda Garr Markwell, SC Benchmarking Chapter Liaison (BCL)  
October, 2006

## **Bylaws Committee**

Annual Report  
2005-2006

Based on the MLA Model Chapter Bylaws revised in September 2005, the Southern Chapter Bylaws Committee has made revision recommendations in the Chapter Bylaws. The following revisions have been recommended:

1. Revisions have been recommended on ARTICLE I. Name, Boundaries, and Registered Office, Section 3. Registered Office, to designate the office of MLA's legal counsel as the Chapter's official address.
2. Revisions have been recommended on ARTICLE III. Membership, Section 2. Rights and Privileges, to assert that only MLA members may vote for and be elected to MLA related offices.
3. Revisions have been recommended on ARTICLE IV. Officers, Section 3. Nominations and Elections; and ARTICLE IX. Amendment of Bylaws, Section 1. Notification, Section 3. Mail Ballot, and Section 4. Effective Date, to address the issue of electronic voting.

After the revision recommendation were approved by the Southern Chapter Executive Committee and reviewed by MLA Bylaws Committee, a memo of the Bylaws change was mailed to all Southern Chapter members prior to August 10, 2006.

The Bylaws change recommendation needs to be discussed at the Southern Chapter Annual Meeting in October 2006. The Bylaws ballots will need to be mailed to all Southern Chapter members to vote for the changes one month after the Annual Meeting.

Respectively Submitted,  
Jie Li  
Bylaws Committee Chair, 2005-2006

## Chapter Council

Annual Report  
October 2006

Southern Chapter was well represented at the Chapter Council meeting held on Saturday, May 20th during the 2006 MLA meeting in Phoenix, AZ. Chapter Council members present were Jan LaBeause, CC Representative, Danny O'Neal, CC Alternate, Jane Bridges, incoming CC Alternate, as well as Sarah Gable, the current Chapter Council Chair. The highlights from that meeting were included in the [Summer 2006 \(v. 22, no. 3\) issue of Southern Expressions](#).

Following appointments and elections at that meeting, Marie Reidelbach assumed responsibilities as the new Chair of the Chapter Council Presents Sharing Roundtables for 2007. Marie welcomes your suggestions for topics. Jane Bridges is the new *MLA News* Chapter News Column Editor beginning with the September, 2006 issue. Diane Rourke, the first-runner-up of elected candidates to the 2007 MLA Nominating Committee, replaces Lisa Traditi, who accepted a nomination to run for the Board of Directors.

We are honored that MLA Executive Director Carla Funk and MLA President Jean Shipman will be present at this year's Joint Chapter Meeting. Don't miss Carla and Jean's MLA Update, Sunday, October 15th, 11:30am on what's happening at the national level and Jean's plans for the rest of the year. Jean is urging us all to "contribute our expertise in knowledge management and discovery" by *Reclaiming Our Foundations; Forging New Frontiers*. "My tripartite focus for this year is on the transformation of ourselves, our profession, and our association." For more information about Jean and her presidency, go to: [http://www.mlanet.org/about/leaders/president\\_03-04/index.html](http://www.mlanet.org/about/leaders/president_03-04/index.html). We're also happy to report that Carla and next year's MLA President Mark Funk have accepted our invitations to join us for the 2007 Annual Meeting in Charleston, SC.

October marks the 10th observance of National Medical Librarians Month. This year's theme is "Need healthcare information? We've got everything under the sun." It's still not too late to plan activities and events promoting your libraries and yourselves. For ideas and materials, go to: <http://mlanet.org/resources/nml-month/>. Don't forget to submit your activities to MLA's Creative Promotions Award contest held immediately after NMLM. The deadline for submissions in this year's contest is November 30, 2006.

And speaking of MLA deadlines, a number of them are approaching:

- Nomination deadlines for all Awards are November 1 while the application deadlines for Grants and Scholarships are December 1, unless otherwise noted. More information and applications are available at <http://www.mlanet.org/awards>, or contact Lisa C. Fried at MLA: 312-419-9094 ext. 28 or [mlapd2@mlahq.org](mailto:mlapd2@mlahq.org).
- The deadline for applying to serve on an MLA committee is October 31st. The application is in the September 2006 issue of *MLA News* or may be accessed online at: <http://www.mlanet.org/members/comappf.html>.

- Monday, November 6th is the deadline to submit your abstracts for papers and posters to be presented at MLA 2007 in Philadelphia, PA, May 18<sup>th</sup> - 23<sup>rd</sup>.

Following Philadelphia, the meeting locations and dates for the next 3 years are:

2008 - Chicago, IL, May 16-21  
 2009 - Honolulu, HI, May 15-20  
 2010 - Washington, DC, May 21-26

Over the past year, we have routinely forwarded e-mails and announcements from MLA about events and projects of interest to everyone in Southern Chapter. If you are an MLA member and subscribe to MLA-FOCUS some of those messages may duplicate information you have already received. We apologize for that, but want to be sure everyone (including non-MLA members) stays informed. If you are one of the 52 SC/MLA members who are NOT MLA members, we urge you to consider MLA membership. Information about the many benefits of MLA membership and an online form are available at: <https://www.mlanet.org/joinmla/mbrappf.html>.

*Respectfully submitted by*  
*Danny O'Neal, Chapter Council Representative*  
*Jane Bridges, Chapter Council Alternate*

## **Communications Committee**

Annual Report  
 October 2006

The members of the Communications Committee for 2005-2006 are as follows:

Martha Earl, Chair, 2005-2007  
 AL—Lee Clemans-Taylor, 2007  
 FL—Barbara Shearer, 2007  
 GA—Rosalind Lett, 2007  
 MS—Lauren Young, 2007  
 PR—Charles Segui Caballero, 2007  
 SC—Ellen Reynolds, 2007  
 TN—Martha Earl, 2007

Ex Officio:

Southern Expressions—Nicole Mitchell and Jason Baker  
 Membership Committee Chair—Brenda Green  
 Web Site Administrator—Justin Robertson  
 Assistant Web Site Administrator—open  
 List Moderator—Nell Williams  
 Membership Database Manager—Sandra Canham

**Website:**

Victor Jenkinson, former Assistant Web Site Administrator, left the Southern Chapter. A replacement will be sought.

**Southern Expressions:**

Clista Clanton and Justin Robertson, former editors, requested that SC/MLA find replacements for them. They published volume 22, issues 1 and 2, Winter and Spring 2006. Jason Baker and Nicole Mitchess assumed the editorship with publication of volume 22, number 3, Summer 2006 issue.

**SOCHAP-L:**

Nell Williams plans to revise the guidelines for the discussion list. She particularly wants to address the issue of attachments. Her report on usage statistics is included.

**SC/MLA Member Survey:**

Respondents commented positively about SC/MLA communications. Some suggestions were made regarding the reply function on the list and some additions to the web site. The Communications Committee will address those suggestions and investigate options.

Respectfully submitted,  
Martha Earl  
Chair, 2005/2006

**Governmental Relations Committee**

Annual Report  
October 2006

Committee Members

The current members are:

<b>Members</b>	<b>State</b>	<b>Term Ends</b>
Kevin Bradford	GA	2008
Virginia Segrest	MS	2006
Efrain Flores-Rivera	PR	2006
Roz McConnaughy	SC	2006
Stephen Golanka	TN	2008

Rotating off this year will be Virginia Segrest (Mississippi), Efrain Flores-Rivera (Puerto Rico), and Roz McConnaughy (South Carolina). We will need a new committee chair and representatives from Mississippi, Alabama, Puerto Rico, South Carolina, and Florida.

### ALAWON Messages

Twenty-one messages from the American Library Association Washington Office Newslite (ALAWON) were distributed to Southern Chapter members via email. The ALAWON Archives are available at:

<http://www.ala.org/ala/washoff/washnews/news.htm>.

Respectfully submitted,  
Roz McConaughy  
Chair, Governmental Relations Committee

### **History Committee**

Annual Report  
2005/2006

2005/2006 members:

Richard Nollan, Chair  
Gonchao Yang (AL) – term ends 2006  
Elsa Lopez (PR) – term ends 2006  
Laura Kane (SC) – term ends 2006

The Florida, Georgia, and Mississippi slots remained vacant.

### Summary of Activities

Activity for this committee was minimal for the 2005/06 year. In June of 2006, Laura Kane agreed to step in as Chair of the History Committee. The committee will begin the 2006/2007 year with no members other than the chair. Six new members will have to be recruited. Term ending dates will be staggered to ensure some continuity for the future.

Respectfully submitted,  
Laura Kane  
9/14/06

### **Honors and Awards Committee**

Annual Report  
October 2006

### Committee Members

Current year members included:

Catherine Hogan Smith                      AL

Nancy Schaefer	FL (Chair)
Roxanne Nelson	GA
Cecilia Delbridge	MS
Lin Wu	TN

One replacement will be required for 2006-2007. Members will need to be appointed for Tennessee, South Carolina (2 years now without representation on this committee) and Puerto Rico.

### Committee Activities

#### Honors and Awards Website

The SC/MLA Honors and Awards website was updated to reflect current members, past award winners and annual reports. The Honorary Membership webpage was updated to reflect a new April deadline for applications that allows H&A members to vote, come to a consensus and submit their recommendations to the SC/MLA Executive Board for a vote at its meeting at the MLA Annual Meeting in May.

#### MLA Estelle Brodman Award for the Academic Librarian of the Year

Jan H. LaBeause, SC/MLA Academic Medical Librarian of the Year for 2006 is being nominated for the Brodman Award for 2006.

#### SC/MLA Awards for 2005/2006

##### **Academic Medical Librarian of the Year**

Jan LaBeause

##### **Honorary Membership**

Nancy Clemmons  
Marilee Creelan

##### **First Time Attendee Scholarship**

Mandy Bayer

No award is being granted for the **Martha C. Watkins Memorial Scholarship** in 2006.

##### **Retirees**

The following retirees are being recognized this year:

##### **Alabama**

Nancy W. Clemmons, Professor Emerita, retired as Deputy Director, Lister Hill Library of the Health Sciences, University of Alabama at Birmingham. She had been a librarian since 1973 so was actively employed in the profession for 33 years.

## **Florida**

Pam Neumann, Director, Borland Library, University of Florida Health Science Center Libraries, retired in August 2006 after 27 years with UFHSCL.

Peggy Hsu, Assistant Director of Electronic Collections at the University of Florida Health Science Center Libraries, retired in September 2006 after 27 years with UFHSCL.

## **Georgia**

Lyn Dennison retired in November 2005 from her position of Assistant Director for Library Operations at the Robert B. Greenblatt, M.D. Library, Medical College of Georgia. She was awarded Faculty Emeritus status following her 25 years of distinguished service at the Greenblatt Library, Medical College of Georgia. She had been a librarian for 29 years.

Marilee Creelan retired in July 2006 as Assistant Professor & Academic Librarian from the Robert B. Greenblatt, M.D. Library, Medical College of Georgia after 30 years as a librarian.

**Mississippi** - None

**Puerto Rico** - None

## **South Carolina**

Ellen Reynolds, Cataloging Specialist, retired in May 2006 after 18 years of committed service to University of South Carolina School of Medicine Library

Pat Stout retired from Josey Health Sciences Center Library, Palmetto Richland Memorial Hospital in Columbia.

## **Tennessee**

Lois M. Bellamy retired June 30, 2006 as Coordinator, Electronic Services, Health Sciences Library, University of Tennessee Health Science Center (Memphis) after serving 22 years as a librarian.

Ann Carroll Bunting, Collection Management Coordinator, retired in June, 2006 after serving 40 years at University of Tennessee Health Science Center (Memphis)

An ad hoc Mark Hodges Tribute Committee was formed to select an appropriate commemoration of the life and contributions of SC/MLA member T. Mark Hodges, who passed away in early April, 2006. Committee members Carol Burns, Jan LaBeause, Lynn Fortney and Suzi Burrows are considering various suggestions for an appropriate tribute at the date of this report.

## **Action items for 2006-2007**

- Help decide details on Mark Hodges Tribute Committee's final decisions and perhaps publicize.

- Investigate making SC/MLA members who are MLA fellows SC/MLA Honorary Members.
- Propose to SC/MLA Executive Board reducing membership term from 3 to 2 years.

Report submitted by:  
 Nancy Schaefer  
 Chair, SC/MLA Honors and Awards Committee  
[nancys@library.health.ufl.edu](mailto:nancys@library.health.ufl.edu)  
 Ph: 352.391.1306

## **Hospital Libraries Committee**

Annual Report  
 October 2006

The Hospital Librarian Committee is pleased to report that we have full representation for the Chapter with a committee member for each state.

Committee members are:

Beth Addis	South Carolina
Diana Akins	Florida
Janice DeBose	Mississippi
Pat McGee	Alabama
Carmen Sierra	Puerto Rico
Marilyn Teolis	Tennessee
Brenda Curry-Wimberly, chair	Georgia

To promote hospital librarianship news was reported and printed in Southern Expressions.

Programming and speakers have been arranged for the annual meeting in Atlanta. Mary Fran Prottzman and Karen Roth are the invited speakers for the Hospital Librarian Symposium. The topic for the symposium is "Metrics that Matters ". The program will feature and describe ways of measuring/proving our worth. Special thanks to Rosa Edwards, Beth McTigue and other members of the MAC Chapter for their assistance with this year's symposium.

Nominations for the 2006 Hospital Librarian of the Year Award were solicited on the listserv and in Southern Expressions. The committee reviewed the applications and Thomas Hill, Self Regional Medical Center was selected as the 2006 Southern Chapter Hospital Librarian of the Year. Thomas will be presented with a plaque and \$250.00 at the Atlanta business meeting.

The committee will be seeking new members to replace member whose terms will expire. Those states are Florida, Mississippi and Alabama.

It has been a privilege to serve the Chapter and the Hospital Librarians as Chair. I look forward to serving next year!

Thanks for the opportunity!

Submitted by  
Brenda Curry-Wimberly, M.S.L.S  
Chair, Hospital Library Committee

## **Membership Committee**

Annual Report  
October 2005 – October 2006

### **Recruitment and Retention**

Committee members made a person contact with each new member to welcome them to the chapter.

Selected new members were profiled in an issue of Southern Expressions.

The chapter's brochure, updated by Kathy Davies, was distributed during the 2006 Medical Library Association annual meeting.

The Mentor/Mentee database received two inquiries.

Membership information was updated on the chapter's website.

### **Membership Database Manager Report – Submitted by Sandra Canham**

#### **Membership for 2006:**

Total Membership: 343

Paid for 2006: 322

Honorary: 21

#### **Membership for 2005:**

Total membership: 224

Paid for 2005: 205

Honorary: 19

Respectfully submitted by:

Brenda Faye Green  
Chair, Membership Committee, 2004-2006

**Committee Members:**

Jodi Upton Kuehl	AL	Term Ends 2006
Sandra Canham	FL	Term Ends 2006
Kathy Davies	GA	Term Ends 2006
David Juergens	MS	Term Ends 2006
Felicia Yeh	SC	Term Ends 2008
Sandy Oelschlegel	TN	Term Ends 2008
Margarita Gonzalez	PR	Term Ends 2008

**Ex Officio Member**

Linda Flavin, Membership Database Manager, 2005-May 2006

Sandra Canham, May 2006 – October 2007

**Membership Database Manager  
Annual Report 2005-2006**

Statistical data for the Southern Chapter of the Medical Library includes 322 paid members and 21 honorary members as of October 1, 2006 for a total of 343. The membership includes forty-four new members for the 2006 calendar year.

In May I took over the Database Manager position as Linda Flavin trained me on the functions and procedures of File Maker, the Southern Chapter's official database manager software. The Executive board approved the buying of File Maker 8 Pro an upgrade version of Linda's current File Maker 2.0.

Mailing labels were printed out three times this year. Bylaw changes were sent out to current members for membership voting. The Program Committee sent out an Annual Meeting packet of information to all current and 2005 members and the new Membership Directory was sent out to all 2005-2006 members.

The Membership Directory was mailed out the first week of September. An addendum will be sent via the SoChap list-serv in December for any additional new members and address updates or corrections.

Expected expenses included membership directory printing, postage, and envelopes.

Submitted by:

Sandra L Canham, Membership Database Manager

**MLA Credentialing Liaison  
Annual Report**

September 2006

Southern Chapter membership in the Academy of Health Information Professionals as of September 2006 is as follows:

Distinguished .....	82 up 1 from April 2006 report
Senior.....	33-up 3
Member.....	13 same
Provisional.....	11- same
Emeritus.....	5-same
TOTAL .....	144 up 4

26 chapter members are still up for renewal in 2006, down from 42 in April 2006. I continue to offer assistance to those completing new or renewal portfolios. I have advised several members this year by phone, one on one at local, state, regional, and national meetings, and by email.

I sent out a reminder email to all SC members whose AHIP expires in 2006. Most of the members responded that their renewals where in process at MLA.

There will be an AHIP session on Sunday at the Joint SC/MAC annual meeting in Atlanta.

For information about the Academy of Health Information Professionals, MLA's peer-reviewed professional and the career recognition program, visit [www.mlanet.org/academy](http://www.mlanet.org/academy)

Jan T. Orick  
SC/MLA Credentialing Liaison  
jan.orkick@stjude.org

## **Nominating Committee**

Annual Report  
October 2006

The Nominating Committee submitted a slate of officers to the SC Executive Board for approval at its May 2006 meeting, MLA Phoenix. Biographical sketches were created and sent to the Secretary/Treasurer, Rita Smith. Labels were prepared by the new Membership Database Manager, Sandra Canham. Ballots and biographical sketches were mailed to Southern Chapter members on August 10, 2006, with a return date to the Secretary/Treasurer of no later than September 8, 2006.

Congratulations to our elected officers who received the following votes:

Chair-Elect

Judy Burnham - 114 votes

Secretary/Treasurer

Roxanne Nelson – 114 votes

MLA Nominating Committee Candidate  
(MLA voting members only)

Tom Basler – 94 votes

Respectfully Submitted,  
Sandra Franklin, Chair  
Nominating Committee

Members:

Tara Douglass-Williams

Marcia Epelbaum

Biddanda 'Suresh' Ponnappa

Tom Williams

Priscilla Stephenson, Ex Officio

## **Professional Development Committee**

Annual Report

October 22, 2005 – October 2, 2006

“Together: New Horizons, New Opportunities”

October 12-16, 2006

Westin Buckhead, Hotel, Peachtree Street

Atlanta, Georgia

Professional Development Committee Members include:

Linda Butson, FL 2006-2008

Susan Clark, MS 2005-2007

Lesile Duncan TN 2004-2007

Darlene P. Kelly, GA 2005-2007

Irma Quinones, PR 2006-2008

Ellen Sayed, AL 2006-2008

Feili Tu, SC 2005-2007

The Professional Committee of the SC/MLA began working in conjunction with the MAC chapter at the close of the 2005 Annual Meeting. Dale Prince is the chair of the professional committee of the MAC chapter and it was agreed that the MAC chapter would take the lead on this endeavor.

A total number of 10 classes was suggested based on CE surveys from the MAC and SC/MLA from the 2005 Annual Meeting evaluations. The committee wanted to take advantage of the proximity of SOLINET. Hence 3 classes are being taught by their instructors.

Reports were given at an Executive meeting in January 2006 and at the Annual Meeting of the MLA 2006 in Phoenix. Listed below are the classes that were being offered, with only one class being cancelled.

ABC's of DNA: Unraveling the Mystery of Genetic Information for Consumers  
Instructor: Terri Ottosen (4 hours) Price: \$100 (held @ St. Joseph's)

Creating Online Tutorials in Less Than 30 Minutes  
Instructor: Greg Notes (4 hours) Price: \$220

Geeks Bearing Gifts: Unwrapping New Technology Trends  
Instructor: J. Dale Prince (4 hours) Price: \$100 (held @ St. Joseph's)

How to Make a Point – Without Making an Enemy  
Instructor: Lynne Waymon (4 hours) Price: \$120

Planning Library Promotion Campaigns (**cancelled**)  
Instructor: Chris Olson

Public Health on the Web  
Instructor: Shelia Snow-Croft (4 hours) Price: \$100 (held @ St. Joseph's)

Website Usability: Making Content Easy to Find  
Instructor: Greg Bodin (4 hours)  
Price: \$100

The Accidental Trainer  
Instructor: Max Anderson (8 hours)  
Price: \$160

Disaster Preparedness  
Instructor: Kara M. McClurken (8 hours)  
Price: \$160

Survey Says! How to Conduct Surveys  
Instructor: Lynda Idleman (8 hours)  
Price: \$200

There was the MLA LMS Leadership grant which was awarded to the MAC and SC/MLA meeting in October 2006. The award in the amount of \$2,500 will subsidize the class "How to Make a Point – Without Making an Enemy," taught by Lynne Waymon. In addition, there was an award from the RML for \$1935. There was also an award from a vendor for breaks for \$1000.

As of August 23, 2006 there were 86 members that had signed up for CE offerings. The anticipation is that we will have more registrants as the date progresses. Thus far the classes have earned 18,720.00.

The actual estimated cost of all classes is \$17,634.20. This will include travel, lodging, honorarium, audio-visual costs and an estimate for cab fare and per diem. In addition, a more update number of registrants, along with a breakdown of who has registered for what will provide a better idea of actual costs, expenses and revenue. At present there is an estimated profit of \$7456.

I've agreed to continue to work w/ the Professional Development Committee as co-chair for 2007/08.

Respectfully submitted,  
Darlene Parker-Kelly  
Co-Chair, Professional Development Committee

## **Program Committee**

Annual Report  
October 1, 2006

The planning efforts for the joint SC/MAC meeting reflect the results of work from members of both chapters, but especially Sandra Franklin and her Atlanta colleagues.

### **Registration**

The early registration deadline was September 9 for the SC/MAC Joint Meeting. Registration figures are strong. As of September 30, 2006 there are

275 full-conference registrations  
10 one-day registrations  
29 Vendors  
314 total registrations (159 SC; 102 MAC)

Special Events planned attendance:

Opening Reception 290  
SC Breakfast 139 + vendors  
MAC Breakfast 101 + vendors  
Banquet 272  
CE Workshops 136  
Roundtables 69  
Hospital Librarians' Symposium 49

## **Publicity**

The meeting website <<http://www.hsl.ecu.edu/2006/index.html>> has been maintained by the capable team at East Carolina University led by Roger Russell.

We submitted a news item for the May, 2006 issue of *MLA News* and several news items about continuing education classes, roundtables, and the call for papers and posters for the spring and summer issues of *Southern Expressions* and *MAC Messages*. We also submitted several promotional email messages for the two chapter mailing lists announcing the meeting and specific events.

### **Hotel Rooms**

Because we met the quota for hotel rooms, our Westin meeting rooms are free. Participants are finding hotel accommodations either at the Westin, the Sheraton, or the Crowne Plaza.

### **PROGRAM**

#### **Papers and Posters -**

Martha Earl is chairing the committee to solicit paper presentations for the meeting, and Glenda Mendina is chairing the poster committee. Together with their committees they developed selection criteria for all presentations. Teams of 3 volunteer reviewers representing both chapters and a mix of hospital and academic libraries reviewed each submitted poster or paper to ensure an objective selection process. A total of 44 posters and 32 papers were accepted for presentation.

For the Research Award selection, authors have been asked to self-identify if their papers and/or posters report on research projects. The research papers and posters will be evaluated for research quality during the meeting. In addition to members of the SC Research Committee, additional judges will be recruited so that both chapters are represented. Judging will be coordinated by Thomas Hill, Chair of the SC Research Committee.

#### **Speakers**

We have 3 keynote speakers:

David Satcher, MD, Morehouse College of Medicine and former Surgeon General of the United States; Joe Bresee, MD, head of the CDC's Influenza Branch of the Epidemiology Section; and Mark Williams, MD, Professor of Medicine at Emory University and Director of the Hospital Medicine Unit for Emory Healthcare.

Neil Shulman, MD - author, comedian, Associate Professor at Emory School of Medicine and the original Doc Hollywood - will be speaking on Saturday, October 14, 2006 from 11:30 am to 12 pm in the Ballroom prior to the beginning of the Hospital Librarians Symposium.

Other speakers include Jean Shipman, MLA president, Janice Kelly, Executive Director, NN/LM Southeastern/Atlantic Region, and David Gillikin, Head, MEDLARS Management Section of the National Library of Medicine.

### **Roundtables**

69 people have registered for the Roundtables, chaired by Julia Shaw-Kokot. There are 10 topics for the tables:

1. What technologies would users like (or expect) for libraries to support?
2. New Roles for librarians. New institutional partnerships
3. Training librarians for the future: What skills are needed for tomorrow's library?
4. New ideas for the use of library space
5. New/popular instruction topics in your library
6. Health Literacy/Consumer Health: What is the library's role?
7. Maximum workforce utilization: strategies for deploying staff throughout the library
8. Strategies for creating an assessment culture in your library
9. Strategies for using pod-casting technology in libraries
10. Interlibrary communication: tips for encouraging unique/successful approaches

### **Hospital Librarians' Symposium**

49 people have registered for the Hospital Librarians Symposium coordinated by Brenda Curry-Wimberly. Guest speakers will be Mary Fran Prottzman and Karen Roth.

### **Continuing Education**

The two chapters were awarded the Leadership and Management Section's Chapter-Level Leadership Education Challenge Grant. The grant is subsidizing registration costs for Lynne Waymon's course, "How to Make a Point Without Making an Enemy," Registration for her class has been strong. One of the planned courses, Chris Olson's "Planning Library Promotion Campaigns," had to be cancelled due to lack of sufficient registrations. The following is a list of planned classes with 136 total registrations:

#### **St. Joseph's Hospital (offsite, access via MARTA)**

Public Health on the Web, Sheila Snow-Croft – 4 hrs.

Geeks Bearing Gifts: Unwrapping New Trends, J. Dale Prince – 4 hrs.

Website Usability: Making Content Easy to Find, Greg Bodin – 4 hrs.

ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers, Terri Ottosen – 4 hrs.

#### **Westin Hotel**

Creating Online Tutorials, Greg Notess – 4 hrs.

How to Make a Point Without Making an Enemy, Lynne Waymon – 4 hrs.

The Accidental Trainer, Max Anderson (SOLINET) – 8 hrs.

Disaster Preparedness, Tina Mason (SOLINET) – 8 hrs.

Survey Says! How to Conduct Surveys, Lynda Idleman (SOLINET)- 8 hrs.

### **Social Events**

The Opening Reception will be held at the Atlanta Botanical Gardens featuring a dance troupe. The banquet on Sunday evening will be at the hotel with music and entertainment provided by the Bearded Pigs. The Hospitality Committee is offering tours of the CDC and Atlanta.

Submitted (by)  
Priscilla Stephenson  
Program Committee Co-Chair

### **Public Relations Committee**

Annual report was not received.

### **Research Committee**

Annual report was not received

### **SOCHAP-L Annual Report**

October 2006

#### **SOCHAP-L Statistics:**

<b>Month</b>	<b>Messages</b>
October 2005	55
November 2005	55
December 2005	33
January 2006	34
February 2006	27
March 2006	34
April 2006	49
May 2006	50
June 2006	35
July 2006	31
August 2006	40
September 2006	44
Total	487

Number of Subscribers .....358

Added or Updated Since October 2005.....91

Removed Since October 2005 .....16

Respectfully submitted by:  
Nelle Williams  
Listserv Moderator  
University of Alabama Health Sciences Library  
Email: [nwilliam@cchs.ua.edu](mailto:nwilliam@cchs.ua.edu)

## ***Southern Expressions***

Annual Report

September 22, 2006

Co-editors: Jason Baker and Nicole Mitchell

Jason and I took over the *Southern Expressions* newsletter effective Summer 2006. The previous co-editors, Clista Clanton and Justin Robertson, worked with us on the Spring issue to ensure a smooth transition. While they put the newsletter together, Jason and I worked on getting the necessary software. Thanks to both Clista and Justin! We really appreciate being able to call on them for questions and advice.

Our first solo job was the Summer issue. For our first issue, we began using Adobe InDesign which required a steep learning curve for both of us. We are also ironing out our work flow and design plans. It has been nice to receive so many submissions—we have worked to include everything that was sent in (our first issue was 38 pages!). We are also trying to make the online newsletter more interactive by including additional navigation features such as pdf bookmarks. We are both enjoying working with all the Southern Chapter members and have had a lot of fun so far.

We have been pleased with the number of submissions we have received; please keep them coming. We also encourage people to send pictures and graphics with their submissions. If anyone has suggestions or comments for *Southern Expressions*, please do not hesitate to let us know. We want to hear from you. Thank you to everyone for continuing to support *Southern Expressions* and for submitting great articles, news, and columns. We look forward to working with everyone to make *Southern Expressions* truly unique.

The Fall 2006 issue will be published in October after the SC/MAC meeting.

Respectfully submitted,  
Jason Baker  
Nicole Mitchell

**Strategic Planning Committee**

Annual Report  
2005/06

August 2006

The SC/MLA Strategic Planning Committee is chaired by the Past-Past Chapter Chair and consists of the Chapter Chair, Chair-Elect, and Immediate Past Chair. The 2005/06 committee is chaired by Mary Fran Prottzman.

As determined by the Executive Committee during the 2004 SC/MLA annual meeting, the Chair of the Strategic Planning Committee queried the Chapter Chair chairs of the Southern Chapter committees to obtain information regarding special projects and activities, that is, high-level goals above and beyond the committees' standard ongoing responsibilities with which to update the Strategic Plan. Having received negative reports from all, the Strategic Plan remains as is and as published on the web. These goals, with anticipated dates of completion, shall be attached to the appropriate section of the Strategic Plan.

Respectfully submitted,  
Mary Fran Prottzman, Chair  
2005/06 Strategic Planning Committee

Committee Members:

Mary Fran Prottzman, Sandra G. Franklin, Pamela Neumann, Priscilla Stephenson

**Addendum**  
**Reports received after 10/9/2006**

**Public Relations Committee**

Annual Report

2005/2006

Submitted 10/11/06

The Public Relations Committee is charged with publicizing the Southern Chapter and its activities, both internally and externally, by promoting knowledge and information about libraries, librarians, and health libraries in particular. Increase the visibility of health sciences librarians and public awareness about the field of health sciences librarianship

Public Relations Activities:

- Press releases are sent to local newspapers and newsletters regarding honors, accomplishments, elected offices, and other news involving Southern Chapter members.
- Formal letters are sent to each individual's CEO or CIO announcing the achievement or honor.

Detail of Activities in 2005 – early 2006:

A press release was sent on November 28th, 2005 honoring Jie Li, who was awarded the honor of Southern Chapter/Medical Library Association Academic Medical Librarian of the year.

A new member was selected---Kaye Robertson, representing Florida.

From Jan Haley, representing Tennessee: I am sending a letter to the administration at UTK about Martha being UTSLIS Alumni of the Year and her many contributions to Southern Chapter. I just returned from TLA so I plan to send info to Southern Expressions about SC members' participation there. I am also writing a blurb for the TLA newsletter about ETSU staff's (Rick Wallace, MSLS; Nakia Carter, MSLS, East Tennessee State University(ETSU) Quillen College of Medicine Library (QCOML)) recent article in SEA Currents.

Detail of Activities in mid and late 2006:

Press releases and letters notifying CEO's were sent on behalf of: Justin Robertson, who was named to the editorial board of the Journal of Electronic Resources in Medical

Libraries. Further, Justin was awarded the Technology Awareness Grant from the Southeastern Atlantic/National Network of Libraries of Medicine. This was publicized in Synapse, the newsletter of the Alabama Health Libraries Association, as well as in the Southern Chapter's newsletter and the Vanguard, the student newspaper of the University of South Alabama.

Press releases and letters notifying CEO's were sent out on behalf of Ellen Sayed, who was accepted in the Academy of Health Information Professionals, renewing her membership at the Distinguished level. She has also been appointed to the Outreach to Health Professionals Committee of the Southeastern Atlantic/National Network of Libraries of Medicine. This was publicized in Synapse, the newsletter of the Alabama Health Libraries Association, as well as in the Southern Chapter's newsletter and the Vanguard, the student newspaper of the University of South Alabama.

Press releases and letters notifying CEO's were sent out on behalf of Clista Clanton, who was appointed to the EBSCO Annual Meeting Grant Award Jury for 2006. This was publicized in Synapse, the newsletter of the Alabama Health Libraries Association, as well as in the Southern Chapter's newsletter and the Vanguard, the student newspaper of the University of South Alabama.

Press releases and letters notifying CEO's were sent out on behalf of Judy Burnham, who was accepted in the Academy of Health Information Professionals, renewing her membership at the Distinguished level. In addition, she was selected as chair of the Estelle Broadman Academic Medical Librarian of the Year. This was publicized in Synapse, the newsletter of the Alabama Health Libraries Association, as well as in the Southern Chapter's newsletter and the Vanguard, the student newspaper of the University of South Alabama.

From Jan Haley, representing Tennessee: The only thing I have done is promote myself as Chair of the Colainnai Jury to TLA and Southern Expressions. I also submitted blurbs to Tennessee Library Association and Southern Expressions about our grant group (CHIPs) presenting at TLA in April. Can't remember if I submitted this to you before or not! Jan

*Submitted by: Michael Lindsay, Chair, Public Relations Committee*

### **Research Committee**

Annual Report

2005/2006

Submitted 10/10/06

**Committee Members:** Membership is diverse and representative of the chapter. Several members will renew participation and Thomas Hill rotates off the committee for 2006/2007. Term endings should be staggered among 2007, 2008 and 2009 to build

continuity and experience. The new chair should be an academic medical center librarian if we can maintain the annual alternating between academic medical center and hospital libraries. There appear to be members of the chapter willing to serve on the committee from both types of libraries. Thomas has been recruiting members.

<b>'Nita Ferree</b>	<b>FL</b>	<b>2008</b>
<b>Suzanne Stemler</b>	<b>FL</b>	<b>2006</b>
<b>Peter Shipman</b>	<b>GA</b>	<b>2008</b>
<b>Teresa Welsh</b>	<b>MS</b>	<b>2008</b>
<b>Lisa Antley-Hearn</b>	<b>SC</b>	<b>2008</b>
<b>Thomas Hill (chair)</b>	<b>SC</b>	<b>2006</b>
<b>Cynthia Vaughn</b>	<b>TN</b>	<b>2007</b>

Ex-officio members:

**Cheryl Dee**  
**Jocelyn Rankin**

**Publications in *Southern Expressions*:** Members of the committee kept research before the members with regular articles in *Southern Expressions*

**Fall 2005, vol. 21, no. 4:12-13**

“Research Spotlight on Yindalon Aphinyanaphongs: 2005 MLA Lindberg Research Fellowship Endowment Recipient”

**Winter 2006; vol. 22, no. 1:12**

“2005 Research Project Grant Winners to Study What Employers Are Looking for in Reference Librarians”

**Spring 2006, vol. 22, no. 2:11**

“SC/MLA Research Committee Awards for Research Papers and Posters”

**Spring 2006, vol. 22, no. 2:16-17**

“Research Spotlight: I’ve Got My Degree! What Do You Mean I Still Have to Write”

**Spring 2006, vol. 22, no. 2:18**

“SC/MLA Research Grant Information”

**Spring 2006, vol. 22, no. 2:20**

“Research Paper and Poster Awards 2005”

**Summer 2006, vol. 22, no.3:23-27**

“Research Spotlight: Report on Articles in *JMLA* by Authors in the SC/MLA States” submitted by Teresa Welsh

**Summer 2006, vol. 22, no.3:28**

“Research Spotlight: Current Research in the Chapter” submitted by Suzanne Stemler

**Research Papers and Posters:** Continuing the program implemented in 2003, committee members and volunteers evaluated research presentations at the annual meeting and awarded cash prizes in both categories.

Research Paper Awards, 2005

**1<sup>st</sup> place (\$300)**

“Tenure and Faculty Status in Academic Health Sciences Libraries”

Priscilla L. Stephenson, MSLS, MEd, AHIP, and Lin Wu, MLIS,  
University of Tennessee Health Sciences Library; Betsy Park, MLS, MS, and Perveen Rustomfram, MA, MLS, University of Memphis Libraries

**2<sup>nd</sup> place (\$200)**

“Does Training Primary Care Providers in the Use of PDAs for Clinical Decision-Making Change Their Clinical Behavior?”

Rick Wallace, MSLS, Outreach Librarian; Fred Tudiver, MD, Director of Primary Care Research; Doug Rose, MD, Kingsport Family Practice, East Tennessee State University  
Quillen College of Medicine

**3<sup>rd</sup> place (\$100)**

“Data Analysis of Consumer and Patient Health Questions Using Geographic Location and NLM Medical Subject Headings: Exceeding Our Boundaries, But Does It?”

Sandy Oelschlegel, MLS, Director; Martha Earl, MSLS, AHIP, Reference Coordinator, University of Tennessee Graduate School of Medicine, Preston Medical Library; and Jenny Cole, MS, MSIS, Lila Bunch Library, Belmont University

Research Poster Awards, 2005

**1<sup>st</sup> place (\$200)**

“Evaluating NC Health Info: Selected Lessons Learned for All Go Local Sites”

Christie Silbajoris, AHIP, NC Health Info Project Director; Diana McDuffee, NC AHEC LIS Network Director, Health Sciences Library, University of North Carolina at Chapel Hill

**2<sup>nd</sup> place (\$100)**

“So Many Vendors, So Little Time”

Linda J. Bennett, Chief Librarian, Library, Richard L. Roudebush VA Medical Center, Indianapolis, IN; Mary V. Taylor, Chief Librarian, Library, VA Medical Center, Memphis, TN; Diana F. Akins, Chief, Library Service, Library, Bay Pines VA Medical Center, Bay Pines, FL; Nancy A. Clark, Chief, Library Service, Library, VA North Texas Health Care System, Dallas, TX

**3<sup>rd</sup> place (\$50)**

“Online Journal Usage Statistics for the University of Florida Health Science Center and Libraries: What We Learned and What Surprised Us!”

Cecilia Botero, University of Florida Health Science Center Libraries; Michele Tennant, University of Florida Health Science Center Libraries and Genetics Institute; Lenny Rhine, University of Florida Health Science Center Libraries; Steve Carrico, University of Florida Smathers Libraries

Joint SC-MAC/MLA meeting

Ten posters and six papers are to be judged at the Atlanta meeting. Members from both chapters volunteered to be judges.

The 2005 Southern Chapter Research Grant Award recipients are presenting their paper at this meeting, "What do they want? A content analysis of reference librarian job advertisements 2000-2005." Below are the schedules for judging:

**Research Paper Judging 2006**

**Research Papers (6):** [Meet 5:45pm Friday, 4<sup>th</sup> floor, outside the Prefunction Area to answer questions and get forms](#)

<b>Judges</b>	<b>Session</b>	<b>Day</b>	<b>Time</b>	<b>Author (first)</b>	<b>Title</b>
Thomas H, Teresa W, Suzanne Nagy	Contributed Papers I	Sat.	2 - 2:20 pm	Feili Tu	<b>Virtual reference services (VRS) and their integration in health science (HS) librarianship curricula</b>
Sylvia McA, Karen R., Suzanne S.	Contributed Papers I	Sat.	2:22 - 2:42 pm	Rick Wallace	<b>Planning for the future: determining the effectiveness of library services to medical residents in an academic medical center</b>
Thomas H., Teresa W., Suzanne N.	Contributed Papers I	Sat.	3:06 - 3:26 pm	Kay H. Smith	<b>To examine the NLM Go Local initiative in the context of evolving consumer health websites and to develop issues for future Go Local participants to consider</b>
	Contributed Papers	Sat.			
Suzanne S., Peter S., Thomas H.	Contributed Papers II	Sun.	2 – 2:20 pm	Lin Wu	<b>What do they want? A content analysis of reference librarian job advertisements 2000-2005</b>
Karen R., Teresa W., Anne Linton	Contributed Papers II	Sun.	2:22 – 2:42 pm	Kalyani Ankem	<b>Systematic reviews and meta-analyses: an evaluation and a tutorial for health information professionals</b>

Suzanne S., Peter S., Thomas H.	Contributed Papers II	Sun.	2:44 – 3:04 pm	Nicole Mitchell	<b>Who's your next boss? Today's job ads and tomorrow's library administrators</b>
	Contributed Papers	Sun.			

**Paper Judges:** Karen Roth, Suzanne Stemler, Peter Shipman, Teresa Welsh, Anne Linton, Suzanne Nagy, Sylvia McAphee, Thomas Hill

**Notes:** Use the attached judging guidelines – be sure you are using the one marked “PAPERS”. You can bring this with you or copies will be available from Thomas Hill or Peter Shipman. [Please return forms to Thomas Hill or to the Hospitality Desk envelope before midnight Sunday the 15<sup>th</sup>](#)

### Research Poster Judging 2006

*Judges meet 5:45pm Friday outside the Prefunction Area, 4<sup>th</sup> floor to answer questions.* Saturday morning Thomas is at the chapter Committee Chairs meeting. **We are asked not to conflict with this first meeting of current and incoming chairs. Thomas will excuse himself to talk with you and will be available from 9 to 9:30am Saturday after the meeting. Check program for final location.**

**Research Posters (10):** Try to judge all 10 posters. You **must** judge the posters in your group, however.

Group 1: Judges: Howard, Shipman, Vaughn, McAphee, Welsh

Poster #4, Allison Locicero - Looking around to look ahead ...

Poster #6, Mangala Krishnamurthy - Customized library tutorial for online RN to BSN students ....

Poster #9, Patricia Thibodeau - Citation analysis ...

Poster #11, Dennis Fell - Effectiveness of database searching ...

Poster #13, Karin Havens - PubMed vs. Ovid Medline .....

Group 2: Judges: Nagy, Stemler, Earl, Simpson, Linton

Poster #14, Karen Roth - How long does that electronic ILL really take?

Poster #22, Kelly Near - Connecting congregations ....

Poster #25, Monica Leisey - Information prescriptions ...

Poster #27, Patricia Hammond - Consumer health information patient bedside rounds ...

Poster #34, Brenda Green - Increasing patronage through a new student break room ...

### **Poster Judges:**

Martha Earl Suzanne Nagy Susan Nash Simpson Suzanne Stemler Anne Linton  
Sylvia McAphee

Peter Shipman Allison Howard Teresa Welsh Cynthia Vaughn

**Location:** The Posters will be located in Ballrooms DE

**Judging Times:** Scheduled open viewing time: Saturday, 1-4 pm. We encourage you to judge anytime after 5 pm on Friday.

Setup time: Friday 13 October, 2-5 pm, Ballrooms

Staffed time: Saturday 14 October, 4-5:30 pm

Dismantle time: Saturday 14 October, 5:30 pm

We do not judge during staffed times.

Please, you must complete judging before 5:30p.m. Saturday. Return the scoring sheets to Thomas Hill, Peter Shipman or the Hospitality Desk envelope, before midnight Sunday the 15<sup>th</sup>.

**Notes:** Use the attached judging score sheet. Be sure you are using the one marked “posters”. You can bring copies with you or copies will be available from Thomas Hill or Peter Shipman.

**Note that handouts that accompany posters are NOT part of the judging process and information on them should not be considered as you judge. In other words, the poster should be judged as a “stand alone” product.**

Please return forms to Thomas Hill or Peter Shipman of the Research Committee before midnight Sunday. As the banquet is in the hotel, you can also deliver the forms to Thomas via the Hospitality Desk where there will be an envelope.

**2006 Research Project Grant:** The committee received one submission for the 2006 Research Project Grant, “**Creating a Virtual Tour of a Special Library’s Stacks.**” The requested budget is \$920. If the committee votes final approval, the award will be announced at the annual meeting. The committee’s work was delayed because the chairman was late in getting the proposal to the members for consideration.

**Committee Web Page Information Updated:** The committee members and the annual report on the chapter’s Research Committee web page were updated, by the work of the webmaster from information supplied by the committee chair. Further exploration of the Research Committee page revealed that links to related pages about the 2005 grant funded project and the 2005 annual report needed updating. The committee chair sent the web master the link locations and the relevant information for updating.

Respectfully submitted by:

Thomas Hill

Chair, Research Committee, 2005-2006