

## **Communications Committee Midyear Report October 2004**

<u>Committee Members:</u>	<u>State</u>	<u>Term ends</u>
Lee Clemans-Taylor	Alabama	2005
Pam Sherwin-Navarro	Florida	2005
Kristin Howard	Georgia	2005
Sarah Adcock	Mississippi	2004
Deanna Black Handley	South Carolina	2005
Martha Earl	Tennessee	2005
Carmen Santos	Puerto Rico	2005
Judy Burnham, Chair		

The Communications Committee Manual has been revised and is being added to the SC/MLA webpage. Sections on Southern Expressions, the SC/MLA web site and SOCHAP-L were enhanced.

Responses from the 2003 Needs Assessment that pertained to the Communications Committee were shared with the Committee.

### **Website:**

The web page was transferred from the Vanderbilt web page to the MLANET. There is a \$30/month charge to host the site. The transfer by Taneya Koonce, SC/MLA Web Site Coordinator, went smoothly. The new address is <http://www.scmla.org/>

Because of the resignation of Taneya Koonce as SC/MLA Web Site Coordinator, an ad was prepared for a new Web Site Coordinator. It was reviewed by the Communications Committee and the SC/MLA Executive Board and sent to the SC/MLA discussion list. Applications will be reviewed by the Communications Committee at the Annual Meeting and a recommendation made to the SC/MLA Executive Board.

It was decided to add the position of Assistant Web Site Coordinator to provide assistance to the Web Site Coordinator. An ad was also prepared for this position, reviewed by the Communications Committee and the SC/MLAA Executive Board and sent to the SC/MLA discussion list. These applications will also be reviewed by the Communications Committee at the Annual Meeting and a recommendation made to the SC/MLA Executive Board.

### **Southern Expressions:**

Deadlines for submissions and mailings of Southern Expressions were developed by co-editors, Clista Clanton and Justin Robertson. These dates were forwarded to members of the committee. Committee members solicited items for Southern Expressions from SC/MLA members in their states.

A change to the masthead of the newsletter was proposed by the co-editors and forwarded to the Communications Committee and then to the SC/MLA Executive Committee for approval.

Issues of Southern Expressions have been published in a timely and professional manner. Beginning with volume 21, Southern Expressions will only be published electronically.

**Electronic Discussion List:**

Nell Williams continues to serve as list owner of SOCHAP-L, the SC/MLA discussion list. New SC/MLA members are automatically added to the discussion group list. There are 337 subscribers and a total of 580 messages were sent during the year.

Report submitted by:

Judy Burnham

Chair, SC/MLA Communications Committee

[jburnham@jaguar1.usouthal.edu](mailto:jburnham@jaguar1.usouthal.edu)