

Southern Chapter of MLA Membership Committee Annual Report  
Submitted by Sandy Oelschlegel, Chair  
Sandra Canham, Database Coordinator  
October 2008

**Recruitment & Retention**

All new members were contacted by both the Membership chair and the State's committee representative to welcome them to the Chapter.

In March, Committee Chair, Sandy Oelschlegel provided each state representative a spreadsheet of members who had not yet renewed their membership for 2008. Contacts were made to remind those to renew their membership that covers the calendar year of January-December and that they are considered delinquent by April 30<sup>th</sup>.

In late May, Membership Chair Sandy Oelschlegel, received approval from the Executive Board to have a "Student Membership". Student membership is free for two years. Members will receive access to all benefits and services that are given to the full members, except for the annual membership directory. Students will receive an option to purchase a directory for seven dollars. State representatives sent out a membership flier to each State's accredited library schools to promote this new free membership.

In addition to promoting the new free student membership, the State representatives also promoted the annual meeting to students, including the first "MLA President's Reception" for library school students. MLA is sponsoring refreshments for this event. This was done by sending out a flyer to the schools.

**2008 Membership Status as of September 24, 2008**

Non-Renewed—active librarians that haven't renewed for 2008

Non-Accountable—active librarians that didn't renew in 2007

Accountable—moved out of the region; career change; retired; no longer at current position and no forwarded information available)

**Alabama**

36 Renewals  
2 New Members  
0 Student Members  
2 Non-Renewed  
4 Non-Accountable  
5 Accountable

**Florida**

59 Renewals  
9 New Members  
1 Student Members  
11 Non-Renewed  
2 Non-Accountable  
8 Accountable  
1 Honorary Member

**Georgia**

58 Renewals  
8 New Members  
0 Student Members

**South Carolina**

25 Renewals  
0 New Members  
1 Student Members  
5 Non-Renewed  
2 Non-Accountable  
2 Accountable

**Tennessee**

45 Renewals  
4 New Members  
6 Student Members  
3 Non-Renewed  
4 Non-Accountable  
4 Accountable  
1 Honorary Member

**Puerto Rico**

9 Renewals  
0 New Members  
0 Student Members

5 Non-Renewed  
 10 Non-Accountable  
 8 Accountable  
 2 Honorary Members

1 Non-Renewed  
 1 Non-Accountable  
 1 Accountable

**Mississippi**

17 Renewals  
 3 New Members  
 0 Student Members  
 3 Non-Renewed  
 1 Non-Accountable  
 1 Accountable

**Other**

13 Renewals  
 2 New Members  
 1 Student Members  
 2 Non-Renewed  
 2 Non-Accountable  
 1 Accountable  
 5 Honorary Members

**Web Site Update**

The Membership Information page has been revised. A writeable PDF membership form is available for new members and current members. A membership information brochure has been added to the web page. The brochure features the Chapters' purpose, benefits for joining Southern Chapter, and membership services. Lastly, a direct link to the Committee page helps prospective and current members connect with the Membership Chair, Database Manager, or any state representative. A new Student Membership form was also added to the web site.

The 2008 Current Members list is available at <http://www.scmla.org/members2008.htm>. This list is updated monthly after April 30<sup>th</sup>. New content to this list includes, identifying the new and student members.

**Membership Database Manager Report**

Membership: January 1, 2008– September 24, 2008

Membership	262	Paid Renewals
	28	Paid New/Returning Members
	30	Honorary Members
	9	Student Members
	329	Total
Non-renewed	11	Accountable (e.g. retired, moved, career change)
	55	Unaccountable (no response, joined for meeting discount, etc.)

30 people were removed from the membership database as they were identified as librarians who had retired, moved out of the region, or were no longer a librarian with no current forwarded address.

Membership Directories were sent in early September to members. An addendum will be sent in mid-December through the Chapter's listserv.

In early September, Program Chair Pat Higginbottom received a mailing list of current members and 2007 non-renewed members to send out annual meeting reminder notices.

The members of the Membership Committee for 2007-2008 were as follows:

Sandy Oelschlegel, Chair, 2007-2009

Ex Officio:

Membership Database Manager--Sandra Canham

Members:

AL—Sondra Jean Pfeiffer, 2009

FL—Nadine Dexter, 2009

GA—Kristin A. Howard, 2009

MS—David Juergens, 2009

PR—Margarita M Gonzalez Perez, 2008

SC—Felicia Yeh, 2008

TN—Sandy Oelschlegel, 2009