

Southern Chapter of MLA Membership Committee Annual Report
 Submitted by Sandy Oelschlegel, Chair
 Sandra Canham, Database Coordinator
 October 2007

Recruitment & Retention

In March, Database Coordinator Sandra Canham provided a spreadsheet of members who had not renewed their membership for 2005 or 2006. The table below illustrates the number in each state

State	Non renewals
Alabama	19
Florida	34
Georgia	46
Mississippi	16
South Carolina	12
Puerto Rico	8
Tennessee	23
Other	8

Individual emails to all the people on the spread sheet were sent encouraging them to re-join including "Ten Reasons to Join SC/MLA". A similar notice went out on the general Chapter Listserve. The results were very good, with many renewals resulting. Below is a current breakdown of the status of each state.

2007 Membership Status as of October, 2007

Alabama 2007

34 Renewals
 5 new Members
 8 Non-accountable (no response to renewing for 2007)

Florida 2007

61 Renewals
 9 New
 13 No Response
 1 accountable (career change)

Georgia 2007

58 Renewals
 7 New
 17 Non-accountable (no response)
 2 Accountable (retired, moved)

Mississippi 2007

16 Renewals
 3 New
 3 Non-Accountable (no response)
 1 Accountable (moved)

South Carolina 2007

24 Renewals
 5 new
 1 Accountable (retired)
 5 Non-accountable (no response)

Tennessee 2007

44 Renewals
 2 New
 3 Accountable (retired/new career)
 8 Non-accountable (no response)

Puerto Rico 2007

8 Renewals
 0 New
 3 Non-accountable (no response)

Other

17 Renewal
 1 new
 1 New (joined for meeting only--not listed)
 2 Non-Accountable (no response)

To encourage new membership, Nadine Dexter attended the MLA New Members Breakfast and handed out information to those attending.

Web Site Update

Sandra Canham requested that the Webmaster for Southern Chapter's web site update the membership form to reflect her new address in order to ensure the membership forms would come to her directly. Contact information for the Chair and committee members (see Appendix A) was also update at that time. Sandra Canham has recently been in contact with Randy Tims and Lisa Ennis from UAB about updating online forms, including the form for the mentoring program and for the change of address information. The goal is to have the change of address form be set up to email the information directly to Sandra Canham

<http://www.scmla.org/mentprog.htm>

<http://www.scmla.org/chanform.htm>

Membership Database Manager Report

Membership: January 1, 2007– October 31, 2007

Membership	262	Paid Renewals
	33	Paid New/Returning Members
	23	Honorary Members
	318	Total
Non-renewed	11	Accountable (e.g. retired, moved, career change)
	55	Unaccountable (no response, joined for meeting discount, etc.)

As of October 31, 2007 the Southern Chapter membership has a total of 318 members including 23 honorary members. Thirty-three new members have joined the Association: (5) Alabama, (7) Georgia, (9) Florida, (3) Mississippi, (5) South Carolina, (2) Tennessee and (2) Other.

Membership Directories were sent in September to the 2006-2007 Southern Chapter members. An addendum will be sent in mid-December through the Chapter's list-serv.

Membership expenses for the fiscal year were \$2,177.01. This included expenses for printing and mailing the membership directory as well as sending out renewal membership forms in December 2006.

In early August, the Charleston local arrangement committee asked for the list of members who have given Southern Chapter permission to release their name for non-chapter mailing lists. A database search retrieved 135 members from the 2006 and 2007 membership rolls in which I sent to the local arrangement committee.

Submitted by: Sandra L Canham, Membership Database Manager

Appendix A:

Committee Members

Leadership of the membership committee was changed in October 2006 from Brenda Green of Tennessee to Sandy Oelschlegel of Tennessee. Appointments of several other members were terminating in 2006 and replacement members were secured.

Letters were sent to the following committee members thanking them for their committee work:

- Jodi Upton Kuehl AL
- Sandra Canham FL
- Kathy Davis GA

The current Membership Committee is as follows

Chair– 2009
Sandy Oelschlegel
Director
Preston Medical Library
University of Tennessee Graduate School of Medicine
1924 Alcoa Hwy., Drawer U-111
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Florida - 2009
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Georgia - 2009
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Mississippi - 2009
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Puerto Rico - 2008
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South Carolina - 2008
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Felicia@med.sc.edu

Tennessee – 2009
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Ex-Officio Member
Membership Database Manager
Sandra L. Canham

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