

Committee Reports
Southern Chapter/MLA
October 2004

Bylaws

The ByLaws Committee reviewed the Southern Chapter ByLaws, updated in 2002, and found no necessity for further changes at his time.
Karen Roth

Chapter Council

Once again, Southern Chapter was well represented at the Chapter Council Meeting at MLA in Washington by Jan LaBeause, Chapter Council Rep; Linda Garr Markwell, the outgoing Chapter Council Chair; and Sarah Gable, the incoming CC Chair. The highlights from that meeting were included in the Summer 2004 (v. 20, no. 3) issue of Southern Expressions. Of merit to mention again:

The dates for next year's MLA meeting in San Antonio, TX, have been changed somewhat. The meeting will begin a day later on May 14th and run through the 19th. Following San Antonio, the meeting locations and dates for the next 3 years are:

2006-Phoenix, AZ, May 19-24

2007-Philadelphia, PA, May 18-23

2008-Chicago, IL, May 16-21

MLA is looking at software programs to help Chapters collect dues and meeting registration fees online.

Chapters are being encouraged to network with the graduate schools within their regions that offer masters in library & information science, and/or in medical informatics.

The Independent Reading Program for MLA CE credit, beta tested last year by a number of Southern Chapter members, will be implemented soon. One unit of credit will be awarded for each article read and critiqued up to three.

Jan is again Chairing the Roundtables Committee for 2005, and Danny Chairs the Majors/MLA Chapter Project Jury. Sarah Gable began her term as Chapter Council Chair at the end of the meeting.

This year's Annual Southern Chapter Meeting promises to be bigger and better than ever. We are especially honored that MLA President Joanne Marshall and Executive Director Carla Funk will be present to update us on what's happening at the national level, share their plans for the coming year and direct us in a discussion built on the September 22nd MLA satellite teleconference "The Art and Practice of Electronic Journal, Book, and Database Licenses: Practical Tips for Health Care Organizations." Don't miss their MLA Update (Saturday, October 23rd 4:30-5:30pm). For more information about Joanne and her presidency, go to: http://www.mlanet.org/about/leaders/president_04-05/index.html.

A unique highlight at this year's SC/MLA meeting is the special six-hour leadership symposium on Monday, October 25th. Pat Wagner is a dynamic speaker whose presentation of "Manage Your Time, People, Money, Projects and Stress" is being sponsored in part by the Chapter-Level Leadership Challenge Grant from the MLA Leadership and Management Section. This is the 1st time the grant has been awarded and we GOT it! Please support the chapter with your attendance.

October 2004 marks the 8th observance of National Medical Librarians Month. This year's theme is "Come Borrow OUR Power Tools: @sk your medical librarian." It's not too late to promote your libraries and yourselves. For ideas and materials go to: <http://mlanet.org/resources/nml-month/>.

Some other upcoming dates and deadlines are:

MLA membership renewals will be mailed in October, but you do not have to wait! Just go to www.mlanet.org/joinmla/mbrappf.html to renew online.

The deadline for applying to serve on an MLA committee is October 31st. The application is in the September 2004 issue of MLA News or may be accessed online at: www.mlanet.org/members/comappf.html.

Midnight CST on Monday, November 1st is the deadline to submit your abstracts for papers and posters to be presented at MLA 2005 in San Antonio.

Nomination deadlines for all Awards are November 1 while the application deadlines for Grants and Scholarships are December 1, unless otherwise noted. (Deadlines for the Hospital Libraries Section/MLA Professional Development Grants are August 1 and February 1. November 15 is the deadline for applications for the Donald A. B. Lindberg Research Fellowship.) More information and applications are available at <http://www.mlanet.org/awards>, or contact Lisa C. Fried at MLA: 312-419-9094 ext. 28 or mlapd2@mlahq.org.

And finally, even though the Annual MLA Meeting is still months away, the Chapter Council Presents Sharing Roundtables Committee is busy getting ready for their big event in San Antonio. We would appreciate everyone's help choosing the top 30 topics for discussion at the 2005 luncheon. Please go to <http://www.surveymonkey.com/s.asp?u=31536604848> for a short survey including a list of 55 topics compiled from the evaluations received after the roundtables in DC. Let us know your preferences and many thanks for helping us make this the best roundtables event yet!

Over the past year, we have routinely forwarded e-mails and announcements from MLA about events and projects of interest to everyone in Southern Chapter. If you are an MLA member and subscribe to MLA-FOCUS some of those messages may duplicate information you have already received. We apologize for that, but want to be sure everyone (including non-MLA members) stays informed. If you are one of the 43 SC/MLA members who is NOT an MLA member, we urge you to consider MLA membership. Information about the many benefits of MLA membership and an online form are available at: <https://www.mlanet.org/joinmla/mbrappf.html>.

Respectfully submitted by

Jan H. LaBeause, Chapter Council Representative, Danny O'Neal, Chapter Council Alternate

Communications

Committee Members:	State		Term ends
Lee Clemans-Taylor	Alabama	2005	
Pam Sherwin-Navarro	Florida		2005
Kristin Howard	Georgia	2005	
Sarah Adcock	Mississippi		2004
Deanna Black Handley	South Carolina	2005	
Martha Earl	Tennessee		2005
Carmen Santos	Puerto Rico		2005
Judy Burnham, Chair			

The Communications Committee Manual has been revised and is being added to the SC/MLA webpage. Sections on Southern Expressions, the SC/MLA web site and SOCHAP-L were enhanced.

Responses from the 2003 Needs Assessment that pertained to the Communications Committee were shared with the Committee.

Website:

The web page was transferred from the Vanderbilt web page to the MLANET. There is a \$30/month charge to host the site. The transfer by Taneya Koonce, SC/MLA Web Site Coordinator, went smoothly. The new address is <http://www.scmla.org/>

Because of the resignation of Taneya Koonce as SC/MLA Web Site Coordinator, an ad was prepared for a new Web Site Coordinator. It was reviewed by the Communications Committee and the SC/MLA Executive Board and sent to the SC/MLA discussion list. Applications will be reviewed by the Communications Committee at the Annual Meeting and a recommendation made to the SC/MLA Executive Board.

It was decided to add the position of Assistant Web Site Coordinator to provide assistance to the Web Site Coordinator. An ad was also prepared for this position, reviewed by the Communications Committee and the SC/MLAA Executive Board and sent to the SC/MLA discussion list. These applications will also be reviewed by the Communications Committee at the Annual Meeting and a recommendation made to the SC/MLA Executive Board.

Southern Expressions:

Deadlines for submissions and mailings of Southern Expressions were developed by co-editors, Clista Clanton and Justin Robertson. These dates were forwarded to members of the committee. Committee members solicited items for Southern Expressions from SC/MLA members in their states.

A change to the masthead of the newsletter was proposed by the co-editors and forwarded to the Communications Committee and then to the SC/MLA Executive Committee for approval.

Issues of Southern Expressions have been published in a timely and professional manner. Beginning with volume 21, Southern Expressions will only be published electronically.

Electronic Discussion List:

Nell Williams continues to serve as list owner of SOCHAP-L, the SC/MLA discussion list. New SC/MLA members are automatically added to the discussion group list. There are 337 subscribers and a total of 580 messages were sent during the year.

Report submitted by:

Judy Burnham

Chair, SC/MLA Communications Committee

Southern Expressions – 2004 Annual Report

In 2004, Southern Expressions received both new editors and a new look. Four editions were published in both print and electronic formats this year. The Executive Committee made the decision to switch to an electronic only format for 2005, saving the Chapter future expenses incurred from the printing and mailing of Southern Expressions. Thus, the Fall 2004 issue was the last print edition and the Winter issue, Volume 21, January 2005 will start the electronic only issues, available at the Southern Chapter website (<http://www.scmla.org/soexp.htm>).

Expenses for all issues for Southern Expressions in 2004 were:

Printing: 2807.40

Envelopes: 70.74

Postage: 1165.66

TOTAL Expenses: 4043.80

Respectfully submitted by

Clista Clanton and Justin Robertson

SOCHAP-L Report - The Electronic Discussion List of the Southern Chapter/ Medical Library Association

Month	Messages
October 2003	64
November 2003	32
December 2003	29
January 2004	33
February 2004	38
March 2004	45
April 2004	47
May 2004	46
June 2004	57
July 2004	41
August 2004	77
September 2004	71
Total	580*

*229 more than 10/03

Number of Subscribers- 337//Added or Updated From October 2003-100//Removed From October 2003- 33

Respectfully submitted by:

Nell Williams

Governmental Relations Committee

Committee Members

New members this year are Sondra Pfeiffer (Alabama), Peter Shipman (Georgia), Virginia Segrest (Mississippi), Leslie Duncan (Tennessee), and Efrain Flores-Rivera (Puerto Rico). The current members are:

Members	State	Term Ends
Sondra Pfeiffer	Alabama	2004
Rae Jesano	Florida	2004
Peter Shipman	Georgia	2005
Virginia Segrest	Mississippi	2006
Roz McConaughy	South Carolina	2006
Leslie Duncan	Tennessee	2005
Efrain Flores-Rivera	Puerto Rico	2006

Rotating off this year will be Sondra Pfeiffer (Alabama) and Rae Jesano (Florida). We will be looking for replacements for these two states.

Two articles were submitted and published in Southern Expressions.

The Legislative Scorecard. Southern Expressions. 2004; 20 (1):17.

"Take Action!" at ALA.org. Southern Expressions. 2004; 20 (3): 11.

ALAWON Messages

In the past, each committee member was responsible for creating and maintaining a list of Southern Chapter members in their state and distributing appropriate American Library Association Washington Office Newslines (ALAWON) messages to them via email. This year we made a procedural change. The committee chair now sends the ALAWON messages directly to the Southern Chapter listserv (SOCHAP-L).

Forty messages from ALAWON were distributed to Southern Chapter members via email. The ALAWON Archives are available at: <http://www.ala.org/ala/washoff/washnews/news.htm>.

Committee Manual

The committee manual was revised and updated. The manual is now available online at the Southern Chapter's web site at: http://www.scmla.org/docs/gov_relations_manual.pdf.

Respectfully submitted,
Rozalynd McConaughy

History of the Southern Chapter Committee

The History Committee was active and productive this year! All members contributed to at least one of the following projects or activities. The leaders of each project are given below.

1. Oral Histories - Laura Kane and Richard Nollan
 - a. Created an Oral History Web page (see http://www.scmla.org/oral_history.htm)
 - b. Publicized the oral history project of Southern Chapter in SOCHAP and Southern Expressions.
 - b. Updated the list of SC/MLA members already interviewed
 - c. Began to locate volunteers for future interviews
 - d. Investigated MLA Oral History Committee support for members who have made national contributions. Richard Nollan will be the Chair of the MLA Oral History Project next year.
2. Survey & Manual - Nancy Clemmons and Mary Lynch
 - a. Created survey about procedures and activities of MLA chapter archivists and history committees. With the assistance of Chapter Council representative Jan LaBeause, they distributed survey to MLA chapters, and then compiled the responses.
 - b. Updated and expanded the committee procedure manual to post on the Web
3. History-related sections of the Chapter Web page. Kathy Torrente and Elsa Lopez
 - a) Developed a plan for timely updates of history-related sections of chapter Web pages (See new committee manual)
 - b) Worked with Honors & Awards Chair, Pat Rodgers, to coordinate preservation of information on recipients of SC/MLA and MLA honors/awards and also contacted other committee chairs
4. Photographic history of the chapter - Sylvia Kyle and Gongchao Yang
 - a) Created a list of representative photographs of people and events to be preserved from each annual meeting. (See new committee manual)
 - b) Worked with Biloxi Conference Committee to plan photographing of meeting

Committee Members and Terms:

AL	Nancy W. Clemmons, chair 2002-2004
FL	Sylvia Kyle 2003-2005
GA	Kathy Torrente 2003-2005
MS	Gongchao Yang 2002-2004
PR	Elsa Lopez-Mertz 2002-2004
SC	Laura Kane 2002-2004
TN	Richard Nollan 2003-2005
Ex officio	Mary Lynch Archivist
Ex officio	Pat Rodgers, Chair of Honors and Awards Committee 2003-2004

Respectfully submitted,
Nancy W. Clemmons

Honors & Awards Committee

Goals for 2003/2004:

1. Revise Honors & Awards Committee pages on SC/MLA website - DONE
2. Publicize the awards - DONE
3. Update the list of honorees on the website – on going and carry over to 2004/2005
4. Review documentation for nominations and decide on awards – DONE
5. Submit SC/MLA Academic Librarian of the Year 2003 winner (Rick Wallace) to MLA for the Estelle Brodman Award - DONE

Activities:

1. The Honors & Awards Committee pages on the SC/MLA website were updated. Many thanks to Taneya Koonce for her help!
2. The Committee solicited nominations for the following awards:
SC/MLA Honorary Membership
SC/MLA Academic Librarian of the Year Award
Martha C. Watkins Scholarship
SC/MLA Annual Meeting Scholarship Award (First Time Attendee Scholarship)
3. Update the list of honorees on the website. After culling through committee archives and the chapter newsletters, a list was made for the website. The list was sent to Mark Hodges for his review and recollections! The list should be finalized during 2004/2005 and posted on the website.
4. Review of documentation for nominations took place and the following awards will be made at the annual meeting in Biloxi:

Awards for 2003/2004:

SC/MLA Academic Librarian of the Year

Ada Seltzer, Director, University of Mississippi Medical Center Rowland Medical Library, Jackson, Mississippi.

SC/MLA Annual Meeting Scholarship Award (First Time Attendee Scholarship)

Lauren M. Young, Outreach Services Librarian, University of Mississippi Medical Center Rowland Medical Library, Jackson, Mississippi

SC/MLA Honorary Membership

Tom Basler – Fellow, Medical Library Association and Director, Medical University of South Carolina Libraries, Charleston, South Carolina

Henry Lemkau – Fellow, Medical Library Association and Director, Louis Calder Memorial Library, University of Miami School of Medicine, Miami, Florida

Faith Meakin – Fellow, Medical Library Association and Director, Health Science Center Library, University of Florida, Gainesville, Florida

Ken Robichaux – retired, Majors Scientific Books, Charleston, South Carolina

Susan Selig – retired, Associate Director, Health Sciences Library, University of Tennessee Health Science Center, Memphis, Tennessee

Martha C. Watkins Scholarship

No award for 2003/2004. There were no nominations.

Retirees

The following retirees are being recognized this year:

Florida: Addajane (Midge) Wallace – Medical Library, Halifax Medical Center, Daytona Beach, Florida

Georgia: Barbara Ruelle – Collection Development Librarian, Woodruff Health Sciences Center Library, Emory University, Atlanta, Georgia

Mississippi: Lorelei McGee – Education Resource Coordinator, North Mississippi Medical Center, Tupelo, Mississippi

Mary Lillian Randle - North Mississippi Medical Center's Resource Center, Tupelo, Mississippi

Puerto Rico: Leticia Perez – Head, Serials Department, Conrado F. Asenjo Library, Medical Sciences Campus, University of Puerto Rico, San Juan,

Tennessee: Beverly E. Allen – Founding Director, Multi-Media Center, Morehouse School of Medicine, Atlanta, Georgia

Susan Selig – Associate Director, Health Sciences Library, University of Tennessee Health Science Center, Memphis, Tennessee

5. The winner of the SC/MLA Academic Librarian of the Year award for 2003, Rick Wallace, was submitted to MLA to be considered for the Estelle Brodman Award for 2005.

ACTION FOR 2004/2005 SC/MLA Chair:

Appoint two committee members to replace John Lucas and Pat Rodgers.

ACTION FOR 2004/2005 Committee:

1) Secure the list of winners from Mark Hodges and post on the chapter website (see Goal and Activities #3 above)

2) The chair will need to submit the 2004 winner, Ada Seltzer, next spring (2005) to be considered for MLA year 2006. We are running a year behind the MLA award.

Committee: Mary Ann Camp, Mary Cassanova, John Lucas, Nancy Schaefer, Lin Wu, Pat Rodgers, Chair

Hospital Libraries Committee

Committee members: Pat McGee (AL), Diana Akins (FL), Tara Douglas-Williams (GA), Janice Debose (MS), Elsa Lopez-Mertz (PR), Lyn Ashby (SC)

Marilyn Teolis, Chair (TN) The chair submitted news and information to the editor of *Southern Expressions*, and it was published. Rosalind Lett is the

invited speaker for the Hospital Librarians Luncheon. Ms. Lett's topic is More than Just a Game of Chance: Delivering Healthcare Knowledge in the

Midst of Hospital Library Virtual Takeovers. Hospital librarians are participating in the program, poolside chats and poster displays during the 2004

chapter annual meeting. Participation and attendance at Hospital Library Luncheon at the Miami chapter meeting in October 2003 were excellent.

Hospital librarians presented posters and papers at that meeting as well. The Hospital Library Committee established new rating criteria for the Hospital

Librarian of the Year Award. The nomination requirements and the award criteria are posted on the Chapter web page. The deadline for nominations

was moved forward to May 15 from September 15 so the award winner could be announced in the Summer issue of *Southern Expressions*. Then

individual will have time to make travel arrangements to the meeting. Nominations for the 2004 Hospital Librarian of the Year Award were solicited on the

listserv and in *Southern Expressions*. Three worthy candidates were nominated, and the committee reviewed their applications.

Addajane L. Wallace, of the Medical Library, Halifax Medical Center, 303 North Clyde Morris Blvd., Daytona Beach, FL was selected as the 2004 Hospital Librarian of the Year. She will be presented with a plaque and \$250 at the Biloxi meeting, during the business meeting breakfast, Sunday October 24, 2004.

We have representation from each state and the Caribbean on the committee. Marilyn Teolis will remain the chair of the Hospital Library Committee for 2005. The one-year terms expire for the representatives from AL, GA, and MS.

It has been a privilege to serve the Chapter as the Hospital Library Committee chair.

Respectfully submitted,

Marilyn Teolis, Chair

Membership Committee

Recruitment and Retention

Committee members reviewed and discussed a number of initiatives suggested during the Southern Chapter Needs Assessment 2003 conducted by Mary Fran Prottzman. Members were asked, "How can we attract new members and encourage existing members to increase their participation in chapter activities?" In response to the survey, the committee designed a SC/MLA membership brochure, wrote articles about new members for *Southern Expressions*, established contact with each new member through two separate means—a welcome letter from the committee chair in addition to a telephone call and/or e-mail contact by the new member's state representative.

Three new members were profiled in the Summer 2004 issue of *Southern Expressions*. Future issues of *Southern Expressions* will continue to include new member profiles.

Membership Database Manager Report

Membership for 2004:	Membership for 2003:
Total membership: 322	Total membership: 346
Paid 2004: 308	Paid 2003: 331
Honorary: 14	Honorary: 15

Submitted by:

Brenda F. Green, Chair

Committee Members: Jodi Upton Kuehl, AL, Term Ends 2006; Sandra Canham, FL, Term Ends 2006; Kathy Davies, GA, Term Ends 2006; David Juergens, MS, Term Ends 2006; Gwen Jackson, TN, Term Ends 2005; Elizabeth Connor, PR, Term Ends 2005; Ex Officio Member Linda Flavin, Membership Database Manager

The **Nominating Committee** presents the following Outstanding Slate for the approval of the SCEXEC:

Chair-Elect: Pam Neumann

Secretary – Treasurer: Helvi McCall

MLA Nominating: Janet Fisher

Thanks to a great Nominating Committee: Suzy Burrows, Marilee Creelan, Martha Earl, Virginia Segrest, and Sandra Franklin (ex officio).

Respectfully submitted,

Jocelyn Rankin

Professional Development Committee

The Professional Development Committee has met virtually many times during the past year. In the first six months, meeting evaluations from the Coral Gables meeting were analyzed and eight tentative courses were selected based on content, instructor availability and certification by the Medical Library

Association. Courses were also chosen based on audience level and national recognition of instructors. Once Pat Wagner agreed to be the MLA Challenge Grant Leadership Seminar presenter, course outlines and timelines were requested and reviewed.

During the last six months, the committee completed the following activities:

Communication with instructors to:

describe courses, gather instructor credentials, update instructors on numbers, activate acceptance via signed letter of invitation, reach agreements related costs, dates, equipment and room arrangements

course lists were distributed to instructors on October 14, 2004

Excel spreadsheet was maintained to:

document course costs including per diem

manage audiovisual requests, room layouts, and breaks

Marketing strategies were implemented including:

Course descriptions were posted to the Biloxi Meeting Web Site

Submittal to five other chapters for distribution

Sent course descriptions to individuals upon request

Two \$500 training grant applications were prepared, submitted to SEA/NN/LM and awarded to:

Lisa Traditi (Evidence-Based Practice) and

Laurie Thompson (Licensing Electronic Resources)

An article was submitted to Southern Expressions on August 14, 2004. The article is attached to this report.

An Excel spreadsheet was created in early June and used to manage courses

Two CE Courses were cancelled due to low enrollment and messages sent to registrants:

CE 1. Show Me the Money : Grant Writing for Librarians

CE 7. Developing a New Role for Librarians: Teaching the Publication Process

Personal phone calls were made as well as e-mails sent to Instructors

CE confirmation letters were sent out to all attending CE courses the week of October 12

Moderators were assigned to each course (at least three professional development committee members volunteered for this service) by October 15.

Moderators will:

Check with the instructor to comply with equipment and room arrangement requests

Ensure MLA Evaluation Forms are distributed and collected

Be onsite to foresee/solve any problems

Letters of thanks will be sent to CE Instructors by November 1, 2004.

Respectfully submitted,

Karen Dahlen, Chair

Sarah Adcock, MS 2001-2004; Jan Cambre, SC 1999-2004; Sue Felber, FL 2001-2005; Michael Fitts, AL 2002-2005; Jan Orick, TN 2002-2004

Program Committee Report

Program Committee members:

Sandra Franklin, Chair; Ada Seltzer, Local Arrangements Chair; Karen Dahlen, Professional Development; Marilyn Teolis, Hospital Library Committee

Kathy Torrente, Contributed Papers/Posters Coordinator; Lynette Ralph, Poster Set-up Coordinator; Pat Higginbottom; Beth Layton; Walter Morton; Justin

Robertson; Virginia Segrest

The theme for our 2004 annual meeting in Biloxi, "Up The Ante: Connect, Collaborate, Communicate", as represented by the logo created by the Local Arrangements Committee, gives our meeting a special signature.

The Program Committee met during MLA to fine tune details and get our General Session speakers in place. As the first chapter to receive the Chapter-Level Leadership Education Challenge Grant sponsored by the Leadership & Management Section of MLA, Southern Chapter was awarded a certificate and a check for \$1500.00. Sandra Franklin accepted on behalf of the chapter. The grant will allow us to present a six-hour Leadership Symposium, "Manage: Your Time, People, Money, Projects and Stress", on Monday, October 25, 2004. Instructor Pat Wagner has customized the course for Southern Chapter and Wagner has received approval from MLA for CE credit.

The Biloxi meeting will offer 20 contributed papers and 17 posters. Kathy Torrente did an outstanding job gathering abstracts from presenters, organizing papers/posters, and preparing the text needed for the final meeting program. I can't thank her enough. Lynette Ralph will be on hand to offer assistance at poster set-up time. Committee members not involved with Local Arrangements will serve as paper session moderators and/or timekeepers.

The Biloxi meeting will have three general sessions. Connect: At the opening general session on Saturday morning, our speaker will be Herman A. Taylor, Jr. MD, FACC, Professor at the University of Mississippi Medical Center. Dr. Taylor is the Director and Principle Investigator of the Jackson Heart Study, a prospective epidemiological investigation of cardiovascular disease among African-Americans from the Jackson, Mississippi metropolitan area.

Collaborate: General session II speaker, Lynne Waymon, will teach us the hidden rules and tools for making contacts count. Lynne Waymon's interactive talk is titled "Make Your Contacts Count: Networking Know-How". President of Waymon and Associates since 1983, Waymon is the author of books and tapes that help professionals grow their businesses and careers. She has received awards for her speaking finesse. Several copies of Waymon's book, Make Your Contacts Count, will be given at the session as door prizes.

Communicate: Southern Chapter is fortunate to have the editor of the *Journal of the Medical Library Association*, T. Scott Plutchak, as a member of our chapter. He is a speaker in demand. Scott's general session III topic, "Dealer's Shuffle: Keeping Up With the Trends In Scholarly Publishing", tells us that publishing is a moving target. Scott is Associate Professor and Director of the Lister Hill Library of the Health Sciences at the University of Alabama at Birmingham.

We are honored that the President of MLA, Joanne Marshall, and MLA Executive Director, Carla Funk, will present the MLA Update and an open forum on Managing Electronic Resources. Janice Kelly will present the NLM-NN/LM Update. The Hospital Librarians selected Rosalind Lett as their luncheon speaker. The Vanderbilt librarians will present an Information Specialist In Context focus group.

Friday CE courses organized by Karen Dahlen and the CE Committee, the special events planned by Ada Seltzer and her Local Arrangements Committee, and all the program content provides numerous opportunities for chapter members to Connect, Collaborate, and Communicate. Special thanks to our sponsors and exhibitors. Looking forward to seeing everyone in Biloxi!

Sandra Franklin,

Program Chair

Public Relations Committee

Committee Members:

Laura Kane, Chair; Michael Lindsay – AL (2006); Diane Rourke – FL (2005); Susan Poorbaugh – GA (2004); Helvi McCall – MS (2006); Chris Colthorpe – SC (2004); Linda Farmer – TN (2004)

The Public Relations Committee is charged with publicizing the Southern Chapter and its activities, increasing the visibility of health sciences librarians, and encouraging health sciences librarianship as a career.* The following is a list of activities in which committee members were involved this year:

Public Relations Activities

Press releases were sent to local newspapers and newsletters regarding honors, accomplishments, elected offices, and other news involving Southern Chapter members.

Formal letters were sent to each individual's CEO or CIO announcing the achievement or honor.

Announcements were printed in each issue of Southern Expressions soliciting information from SC/MLA members regarding honors and awards.

Promoting Health Sciences Librarianship

Several committee members contacted their local library schools to explore the possibility of being included in library career fairs as advocates for medical librarianship. Brochures, Tipsheets, and PowerPoint presentations from MLA were identified as appropriate resources for use in display booths at career fairs.

Other members pursued the idea of exhibiting at high school career fairs as advocates for medical librarianship. Booths or tables could be set up using MLA's recruitment tools, some of which are designed specifically for high school students.

A list of external "Recruitment Links" regarding medical librarianship was added to the SC/MLA Public Relations web page

(<http://www.mc.vanderbilt.edu/biolib/scmla/pubrel.htm>).

The terms of three committee members will end in October 2004. The Chair will be recruiting new members to fill those vacant slots.

*The full committee charge was added to the top of the Public Relations Committee page at <http://www.mc.vanderbilt.edu/biolib/scmla/pubrel.htm>.

Submitted by Laura Kane, Chair, Public Relations Committee

Research Committee

The Research Committee completed several major tasks this year:

Research Spotlight column in Southern Expressions

Promoted and encouraged chapter research with articles in "Research Spotlight" column:

"Award-Winner Says Research is Possible for Solo Librarians," Rita Smith, Fall 2004; 20(4):16-17.

"Research in the Chapter," by Priscilla Stephenson, Summer 2004; 20(3): 13-16.

"Funding Available for Your Research Project," Rita Smith, Nita Ferree, Spring 2004; 20(2): 16

"Chapter Research Survey," by Priscilla Stephenson, Spring 2004; 20(2): 16.

"Recipient of 2002 Research Project Grant Continues Work on Skill Inventory for

Literature Searching," by Rita Smith, Win. 2004; 20(1): 13.

"Award Winners 2003: Research Papers and Posters," by Priscilla Stephenson, Win. 2004; 20(1): 11-13.

A survey of members' ongoing research interests and projects was completed using SOCHAP-I. Results were published in "Research Spotlight" column. Web Page

Updated the Committee pages on the chapter web site. Updated pages included the members' names and a revision of the Committee's strategic plan.

Coordinated the evaluation of research papers and poster presentations at the 2003 Annual Meeting held in Coral Gables, FL. Awarded prizes to authors of 2 research papers and 3 poster presentations; posted their abstracts to the Research Committee's pages on the chapter's web site, and published results in the newsletter and on SoChap-I mailing list.

Research Project Grant

Received progress report on 2002 Research Project Grant and published it in the Winter 2004 issue of the newsletter. John Orriola, grant recipient, will present a full report at the Biloxi meeting.

Revised guidelines for applications, to require a Letter of Intent due May 15 as a first step. After committee review, successful applicants will be invited to submit full proposals by August 1 for review by the committee. Those applicants will be referred to the Research Mentors who have agreed to assist with preparation of the full applications. Revised guidelines were announced and posted to the chapter web site.

Solicited and evaluated three letters of intent received for the 2004 Research Project Grant. Invited full applications from all three.

Received two full applications and voted to recommend funding for one of these.

Research Papers and Posters

Based on recommendations from 2003 reviewers, reviewed and revised the evaluation criteria used for judging annual meeting research papers and research poster presentations. Prepared for the second year of awards for research papers and posters to be presented at the Annual Meeting in Biloxi. Respectfully submitted by

Priscilla Stephenson, Chair, Research Committee

Committee Members are: Jacqueline Dowdy, Meharry Medical College, 2003-2006; Nita Ferree, University of Florida, 2003-2005; Thomas W. Hill, Self Regional Medical Center, SC 2003-2005; Rita B. Smith, Mercer Medical Center, 2003-2004; Suzanne Stemler, Richter Library, University of Miami, 2003-2006; Feili Tu, PhD, University of South Carolina, School of Library & Info. Science, 2003-2005; Ex-Officio Members: Jocelyn Rankin, PhD, CDCP Information Center, GA; Cheryl Dee, PhD, SLIS, University of South Florida

Strategic Planning Committee

The Southern Strategy (Strategic Plan) was not updated this year. A proposal for revising and updating the Plan will be presented at the SC/MLA Executive Committee meeting at the annual conference in Biloxi, 2004. The Plan is included with this report.

This report is informational and requires no action by the board.

Respectfully submitted,

Janet S. Fisher, chair

Committee Roster: Sandra Franklin, Mary Fran Prottzman, Jocelyn Rankin, PhD, Janet S. Fisher, chair

SC/MLA Interim Fiscal Report

May 2004- October 2004

\$\$ 7,421.27 Opening Balance (5/1/2004)

\$\$ 6,314.09 Closing Balance (10/1/04)

Deposits

May \$240 Membership

June \$1500 MLA Leadership Award

400 Membership

100 Membership

Aug 160 Membership
 180 Membership
 Debits
 May \$1882.72 Southern Expressions
 500.00 Honorarium
 June \$1500 Leadership Symposium CE Exp
 445 MLA Insurance
 CD Asset \$16,704.85 mature 12/7/04
 Withdrawn & deposit to checking 10/14/04
 Martha Watkins Fund CD \$12,516.53 mature 11/26/04
 Marilee Creelan, Bookkeeper

Archivist

During the past year, the Archivist completed the following activities:

1. Sent a 2003 annual meeting program to the MLA Archives as required.
2. Added current reports and documents to the Chapter Archive:
 2003 annual and 2004 mid-year committee reports
 Executive Board meeting minutes from October 2003 and May 2004
 2003 annual meeting program
 Minutes from 2003 annual business meeting
 Three 2004 issues of Southern Expressions
 Bulletin for the Memorial Mass for Mildred C. Langner
3. Used materials in the Archive to respond to queries from several chapter members.
4. Supported activities of the History Committee:

The committee chair surveyed other chapters about their history/archives procedures. The responses related to preserving photos were summarized for the committee members who were working on recommendations regarding the taking and collecting of photos at annual meetings.

Copies of oral history transcripts were provided to history committee members who are preparing summaries to post on the oral history page of the chapter web site.

Respectfully submitted by
 Mary C. Lynch, Archivist

MLA Credentialing Report

Southern Chapter membership in the Academy of Health Information Professionals as of October 2004 is as follows:

Distinguished87-up from 84 in Jan. 2004
 Senior.....40-remained the same
 Member.....14-down one
 Provisional.....13-up one
 Emeritus.....4-up from 2
 TOTAL158- up three

25 chapter members are still up for renewal in 2004. 18 have renewed since Jan. 2004. I continue to offer assistance to those completing new or renewal portfolios.

There will be an AHIP session in Biloxi, MS. See the program for time and location.

What's New?

Ads for AHIP will appear in issues of Southern Expressions.

I sent an email to the listserv to encourage more chapter members to sign up to be MLA/AHIP mentors.

An AHIP webpage for the chapter has been added to the website

For information about the Academy of Health Information Professionals, MLA's peer-reviewed professional and the career recognition program, visit

www.mlanet.org/academy Jan T. Orick

SC/MLA Credentialing Liaison

Ad Hoc Committee to Study Alternative Funding for Chapter Awards

We determined that Southern Chapter's current monetary awards are as follows:

Committee Name	Award	Amount
Hospital Libraries	Hospital Librarian of the Year	\$ 250.00
Honors and Award	Academic Librarian of the Year	\$ 250.00
	Martha Watkins Award	\$ 250.00
	First Time Meeting Attendee Award	\$1,000.00 +
Research	Research Project Grant Award*	\$1,000.00 +
	Annual Meeting Research Papers/ Posters Awards	\$1,000.00
TOTAL		\$3,750.00

* Award may not be made each year.

+ This is maximum possible amount of the grant. Award may actually be less.

Alternatives to funding from the Chapter Treasury include:

Making some awards non-monetary and providing plaques to honor recipients of the Hospital Librarian of the Year, Academic Librarian of the Year, and the Annual Meeting Research Papers/Posters Awards.

Solicit donations in honor of members to fund specific awards, as we have done with the Martha Watkins Award.

Seek vendor support.

Of the three, we feel the last option may be the most difficult, given that vendors in our area may feel compelled to contribute equally to all chapters and may not wish to contribute so much to our chapter. On the other hand, we feel this would provide an excellent way to continue the current award process.

Pat Rodgers, Honors and Awards Committee Chair & Piscilla Stephenson, Research Committee Chair

AD-HOC COOKBOOK COMMITTEE

After more than two years of planning and hard work by many people, the "Cookbook Project" has come to fruition with the printing of 515 completed books.

The books were delivered in September 2004 and have already sold approximately 50 books in two weeks. We expect to sell between 100 and 200, if not more, at the Biloxi meeting. We need only sell 110 books to cover all of the expenses in creating this product. The rest will be "gravy." If we sell all copies, we will net approximately \$6,000.

Many thanks are given to all who participated in this excellent project. Very special thanks to Horace Green who designed the front cover and to Martha Whaley who thought up the title. It was actually a combination of two titles which Martha submitted and which Horace put together for the final product. Kudos to Justin Robertson who developed and maintained our web page throughout the project which enabled us to work more closely together to exchange ideas and make decisions.

Grateful thanks to Clista Clanton who did all of the inputting and editing for the cookbook to save us money on each book.

Tom Williams

Committee Restructuring Task Force

To examine the method by which members request and are appointed to committees within Southern Chapter and to recommend changes in our current procedures to the Southern Chapter Executive Board by October, 2004.

Current Procedure

In September, the Chair-Elect/SC appoints new Committee Chairs to replace those who are rotating off. Chairs are selected from current members of the committee whenever possible. The committee Chairs then appoints committee members to replace those who are rotating off, using a list of volunteers supplied by Linda Flavin, our database manager. Members volunteer for committee assignments when they join/renew their membership.

An email from the chair explained the current procedure to the membership:

The current procedure is as follows: in September, the Chair-Elect/SC appoints new Committee Chairs to replace those who are rotating off. Chairs are selected from current members of the committee whenever possible. The committee Chairs then appoint committee members to replace those who are rotating off, using a list of volunteers supplied by Linda Flavin, our database manager. Members volunteer for committee assignments when they join/renew their membership.

Methods of Investigation

Brainstorming among ourselves to identify problems with our existing procedures Explore ideas we have for improving the process. Look at other methods used for selection using information sources for alternate methods (i.e., other chapters.)

Committee members were invited to review these goals and edit or amend as needed.

Recommendations

SEAMLESS:

It is felt by the committee that one of the problems is the lag time between the April re-enrollment period, when members indicate their committee participation preferences, and the fall, when committee chairs begin the arduous task of appointing their committees. (Committee Chairs are appointed in September.) Inherent in this wait interval follows a fading lack of interest, commitment to other more immediate projects, confusion over what you really signed up for and what exactly that entails(!), and in general, returning to business as usual and putting SC/MLA committees out of mind.

A very strong sentiment expressed within SC/MLA is that committees are composed of the same people over and over, more because the Chairs are comfortable with asking people that they know will say yes. To this end, and since SC/MLA's annual meeting is in October, just after the Committee chairs have been appointed, the committee feels that it would be worthwhile to have a committee 'fair,' if you will, at the meetings. Each committee will have a table set up with the committee chair, hand outs of committee functions, projects, etc. Each table will have a list of any members that selected that committee as an interest when they rejoined, and a place to indicate continuing interest. The Chair must make an effort to engage with those expressing interest and hopefully by meetings end have a good idea of a committee make up.

However, not to exclude those unable to attend the meeting, a virtual 'fair' should be on the web site. It should be clear to potential members how much of their time and commitment each committee membership will take. Committee Chairs should be given a reasonable deadline goal for completing their appointments. One of this committees members related that she was called for a committee in February one year!

COMMUNICATION:

To prevent last minute disappointments and frantic calls, it is important that Chairs stay in communication with one another and with the database manager. Once a person has accepted a position on a committee, the database manager needs to be apprised. If the person has indicated an interest in more than one committee, this may affect another Chair's decision and save them a fruitless call.

Another suggestion for the database manager would alleviate the frustration, especially for new members, who indicate interest in serving on committees and then face the long wait. When members are notified that their renewal notice has been received, could the committees they volunteered to be on be listed and a generic statement that they will be notified one way or another in September (or whatever the deadline will be)-(without giving them the idea that they definitely will be selected.)

At this time, any other recommendations would involve major restructuring of membership deadlines or committee chair appointments in order to make the process flow smoother. Changing membership renewals would involve budgets of everyone in their varying organizations, and probably would not be a very good idea.

But it would be useful if we could catch people right after they had looked at possible committee opportunities, given them some thought, and were mentally in a frame of mind to commit to a particular project. A committee fair at the annual meetings would still keep the interest going, as committees embark upon new projects or as new members come into SC/MLA. Or maybe a person develops new interests based on what is happening in their home library.

Cathy Woolbright, Chair

Members:Linda Flavin, Brenda Green, David Jurgens, Cindy Mitchell, Danny O'Neal, Karen Roth, Mary Fran Prottzman, Ex-Officio

